

Importance of Professionalism in Interactive Multimedia

By Phillip Shakesby Interactive Multimedia Level 2

Being professional is what makes you stand apart from the amateur and your level of professionalism is what can make you stand apart from fellow professionals. Your professionalism will show in how you handle yourself in terms of time keeping, politeness, attitude and aptitude towards the attention to detail needed to create a product that pleases your clients and conforms to the laws and agreed standards set by professional organisations.

Another aspect of professionalism is the readiness to focus on the necessary competencies and knowledge that are required for your chosen field through research, training and the gaining of qualifications from recognised authoritarian bodies.

Knowledge of professional standards and the willingness to keep up to date with them can help you provide a higher standard of work. In the world of interactive multimedia you must adhere to the legal requirements to protect yourself and your clients from possible prosecution, not doing so would be very unprofessional.

Your professionalism can impact upon your work in other ways. Interactive multimedia requires you to consider the interaction between people and machines, people and software, people and inanimate objects and people and other people. The latter is a very important consideration in terms of professionalism, the way you interact with clients can help you to secure further projects and the way you interact with fellow workers can help you to become a valued member of a team. A professional approach to your work can make it easier for people to work with you!

The Importance of professionalism cannot be over emphasised, if the quality of your work is high it may not be enough, so your professionalism is something that can set you apart from the rest and create a lasting impression that can serve you well in the progression of your career.