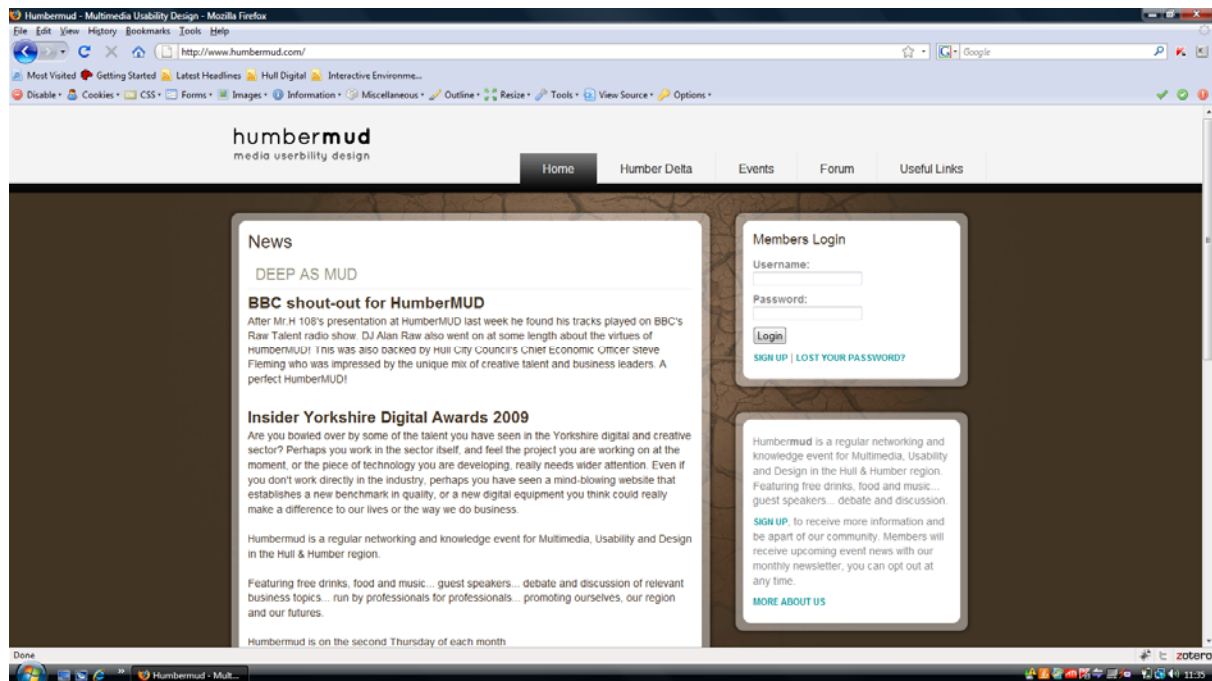


# Research into Local Networking Groups

By Phillip Shakesby Interactive Multimedia Level 2

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I started looking into local networking groups relative to the my chosen career during my first year at university. I attended Humbermud a networking group for creative people in the Humber area here are a few details about their group:



## About HumberMud

Humbermud is a regular networking and knowledge event for Multimedia, Usability and Design in the Hull & Humber region. Featuring free drinks, food and music... guest speakers... debate and discussion.

Humbermud exists to promote the work and profile of new media and design innovators within the Humber delta.

The aim is to get us all talking to each other, sharing resources, pooling our knowledge. By collaborating with each other we create a stronger, more united presence to the outside world, enabling local innovators and businesses to prosper.

The Humber delta has a long history of innovation within the media industry from the development broadcasts of radio in 1924 to the creation of the UK's first broadband cable network. With humbermud it is hoped we can continue our proud story.



## About Hull Digital

Hull Digital is a new website / blog covering everything about the web and technology in the Hull area.

We are going to be writing about:

- Local news, events and happenings in the online world
- Online Web Applications
- Broadband
- Home and business computing
- Gadgets
- GPS and Geo Location
- And many more great topics!

The site is run by Jon Moss, from [theappleofmyi](#), a leading Marketing Consultancy, specialising in Online Marketing and Engagement.